

On November 8 – November 10, 2021, as the part of the Central European Network for Sustainable and Innovative Economy project, employees of PUEB conducted workshops dedicated to Storytelling and Movie Education.

The workshop was an opportunity to sum up task connected with writing educational materials that have already be prepared- ebooks (<http://cenetsie.ue.poznan.pl/educational-materials/>) and discuss plans of collaborative research and works for the future.

The main goals of that workshops were:

- To introduce storytelling as teaching method
- To present process, advantages and disadvantages of storytelling in higher education
- To discuss storytelling case studies
- To improve teaching skills with the use of methods of storytelling
- Movie learning

During the workshops participant also visited laboratories at Faculty of Engineering and studio of Egyetem TV (TV University studio). During the workshop the participants could learn of da vinci software and its application for the movie making.

Another topic discussed during the workshop is connected with the regulations of planned competition. The purpose of the competition is to encourage students from all partnering universities (also PhD students) to create short movie on Sustainable Development / Sustainability / Innovations. The competitions will start in January 1 and the deadline is May 30th.

Participants of the workshop who visited University of Szeged at Hungary are:

- Nataša Kurnoga, PhD, Full Professor, University of Zagreb, Croatia,
- Blaženka Knežević, PhD, Full Professor, University of Zagreb, Croatia,
- Ing. Filip Tkáč, Slovak University of Agriculture in Nitra, Slovakia,
- Ing. Erik Janšto, PhD., Slovak University of Agriculture in Nitra, Slovakia,
- Marzena Remlein, PhD, Full Professor, Poznan University of Economics and Business, Poland,
- Iwona Olejnik, PhD., PUEB professor, Poznan University of Economics and Business, Poland,

- Magdalena Stefańska, PhD., PUEB professor, Poznan University of Economics and Business, Poland,
- Margarita Bogdanova, PhD., full professor, The D.A. Tsenov Academy of Economics Svishtov, Bulgaria,
- Aneliya Paneva, PhD., Head Assist. Prof., The D.A. Tsenov Academy of Economics Svishtov, Bulgaria,
- Aleksandrina Aleksandrova, PhD - Recognised Researcher, Tsenov Academy of Economics Svishtov, Bulgaria,
- Karel Guth, University of Life Sciences in Prague, Czech Republic,
- Seth Nana Kwame Appiah-Kubi, University of Life Sciences in Prague, Czech Republic,
- Isaac Nyarko, University of Life Sciences in Prague, Czech Republic,
- Krisztian Kis, PhD. professor, University of Szeged, Hungary,
- Jozsef Gal, PhD. professor, University of Szeged, Hungary,
- Nagy Sandor, PhD. professor, University of Szeged, Hungary.





